

# TEDxKarlsruhe Partnership Invitation

*"The best way to predict the future is to  
create it"*

*Peter Drucker (management consultant,  
educator, and author)*

**TED<sup>x</sup>**  
Karlsruhe



# WHAT IS TED?



Bill Gates - TED  
2015



Chimamanda Adichie -  
TEDGlobal 2009



Bill Clinton - TED Prize  
2007

## TED Mission:

*Discover and spread ideas  
that spark conversation,  
deepen understanding, and  
drive meaningful change.*

TED is a **global platform** devoted to **spreading ideas through powerful talks** that cover a wide range of topics from **science to business to global issues**. With over **1 billion views on TED.com** and millions more on YouTube, TED Talks have become **source of inspiration** and education for people worldwide.



# WHAT IS TED WITH THE X?

**TEDx** is a **grassroots initiative**, created in the spirit of TED's overall mission to research and discover “ideas worth spreading.”

**TEDx** events are organized by passionate individuals who seek to uncover new ideas and to share the latest research in their local areas that spark conversations in their communities.

**TEDx** brings the spirit of TED to local communities around the globe through TEDx events.



**30,000**

TEDx Events\*

**1,5 mio**

overall attendees

**+170**

countries

**20,000**

speakers

**And now, we are bringing this to Karlsruhe...**

*\* since 2009*

**TEDx**  
**Karlsruhe**

# OUR PREVIOUS EVENTS

---

Over the past two TEDx events, our talks have collectively **reached over 130,000 views** on the official TED YouTube channel.

---

## TedxKarlshochschule



## TedxSchlossplatz



# WHAT TO EXPECT IN TEDXKARLSRUHE



The event is expected to attract an **audience** of **over 200 attendees**, representing a diverse mix of professionals, entrepreneurs, and students from various industries and academic backgrounds.



The **speakers** for the event have been **carefully selected** for their ability to inspire, inform, and engage.



TEDx talks **reach a global audience** by being professionally recorded and made available through the official TEDx platforms.



We **foster the spirit of our local community** to a global stage. **Our goal** is to **ignite fresh perspectives**, inspire bold action, and create meaningful connections.



# WHY PARTNER WITH *TEDx*KARLSRUHE?

---

As a partner, **you will benefit** from:

## **Brand Visibility**

Your brand be featured on digital, physical and event day platforms.

## **Audience Access**

Get in front of change-makers, entrepreneurs, and thought leaders

## **Reputation Alignment**

Partner with a globally trusted brand known for thought leadership, credibility, and high-quality storytelling.

## **Local Impact**

By supporting TEDxKarlsruhe, your organization helps drive local innovation, creativity, and community spirit.



# WHAT DOES IT MEAN TO BE A **PARTNER**?

A partner is a company or organisation that **contributes products, services, or expertise** to help bring TEDxKarlsruhe to life.

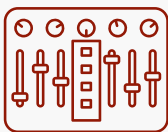
Examples include:



Catering, beverages, and food



Furniture or venue contributions



Audio-visual or technical equipment



Printing, signage, and design support



Photography, videography, marketing ect.

# ***PARTNERS OF OUR PAST EVENTS***

---

We are grateful for the incredible **support** we've received from **local organizations** throughout past editions of TEDx

---

Here are just a few who've joined us before:

tema 

 GAMEFORGE

explain<sup>®</sup>

workwise



**TED<sup>x</sup>**  
Karlsruhe



# WHAT HAPPENS NEXT?

---

The next step is a **personal conversation**.

- We'd love to explore a potential **partnership tailored to your strengths**. Talk about how your contribution might align with our needs and explore ways to collaborate.
- We'll provide **contribution value guidelines** in a follow-up document if there's a mutual fit.
- **Contact information** can be found on the **next page**.

Please don't hesitate to reach out!

Thank you for considering a partnership with TEDxKarlsruhe 2025



# TIME AND LOCATION

---



**4<sup>th</sup> October**



**Albert-Schweitzer-Saals  
Reinhold-Frank-Str. 48b  
76133 Karlsruhe**





## Contact us

Sion Jeremi  
Sponsorship Manager  
Tel: +49 152 34637712

Alexander Lang  
Head of Speakers Coach  
Tel: +49 172 7213695

[tedxkarlsruhesponsorship@outlook.com](mailto:tedxkarlsruhesponsorship@outlook.com)



**TED<sup>x</sup>**  
**Karlsruhe**

